

THE BIG ONE 2023 ALL THE RULES

The competition The Big One is open to all UK hairdressers working in the UK, as well as non-UK hairdressers who are working in the UK.

- To enter The Big One, you must send us your entry dossier by midday <u>Thursday</u> <u>21st September 2023</u>. For any enquiries, please email HERE
- The entries must come in the name of one person ie an individual unless you are entering Design or Team. ie the trophies are given to individuals unless they are for Design or Team.
- 3. Your entry dossier <u>must</u> include:
 - 4 photographs no more, no less for each of the seven categories (see point 7.)
 - Credits for your photographs it is compulsory to include photographer we cannot be responsible for upsets if credits are missed off. Supplying credits is your way of confirming who took the photographs and that you have permission to use them for this competition and, if we wish, for us to publish them in print and/or online. We will only accept one name for the hair work (cut and/or colour or styling) unless you are entering Team when more maybe accepted.
 - Your details your name, salon if applicable, address of salon or your usual contact address, a telephone number, email address (compulsory) and social media handles (optional)
- You can send by WeTransfer or Dropbox, or equivalent to awards@ihaa.co.uk We only accept entries in digital format ie no printed documents or photographs

- 5. You can enter any category once only
- 6. You can enter several categories. However, any one look or photograph may only be entered in a max of two categories. To be clear, if you would like to enter more than two categories, you need use different photographs/looks
- 7. You must send in four photographs for each category these can be from the same collection or not. It's not necessary to send a collection to enter a category.
- 8. The entry doesn't need to be from a studio shoot or taken by a professional photographer if you've got a great photograph taken on a smart phone, that will be acceptable... but they must be good enough quality to print in A4 format (21 x 29.7 cm) in 300 dpi. Ask your photographer if you are in doubt about how big they are.
- Photographs can be in colour OR black and white (except for The One for Colour, of course where they must be in colour!)
- 10. Photographs must be less than 12 months old at 21st September 2023. Salons for salon design can be refitted or redecorated or launched at any point in the past three years, ie refurbed or launched since September 2020
- 11. Photographs must be either head and shoulders, or max 3/4 length. Full-length is not allowed and may be disqualified
- 12. Photographs must include no more than one model per photograph
- Entries which don't meet the above criteria may be disqualified and you may not be notified of this so please be careful
- 14. Your entry on email to the address awards@ihaa.co.uk will be acknowledged so you know it's arrived. If you don't receive a notification first check your Junk folder, then contact us.

HOW TO ENTER: By email or WeTransfer to: awards@ihaa.co.uk

This means either attach your photographs or send to this address by a programme called WeTransfer, or Dropbox or similar. Please ensure you submit your entry correctly, those with missing details and images will not be submitted for judging. Finalists will be notified by 12th October 2023 on email. The awards event will take place live in London on Monday 13th November 2023. Details to come.